

CREDITS

Texts:

João Carlos Nunes, Eva Lima, Diana Ponte, Manuel Paulino Costa, Rita Castro

Maps:

Sara Medeiros

Photos:

Barroaçores-JCS, Diogo Caetano, Eva Almeida Lima, Ifremer/Atos/2001, João Carlos Nunes, Jorge Góis, J.Fontes/ImagDOP, Paulo Barcelos, Paulo Garcia, Sara Medeiros, SIARAM.

Layout:

Barro Açores

Printed by:

O Telégrapho

Date:

November, 2011

Edition:

20 ex.

Table of Contents

APPLICATION

5 A – Identification of the Area

- 5 A1. Name of the proposed Geopark
- 5 A2. Surface area, physical and human geography characteristics of the proposed Geopark
- 7 A3. Organization in charge and management structure of the proposed Geopark
- 9 A4. Application contact person

11 B – Geological Heritage

- 11 B1. Location of the proposed Geopark
- 11 B2. General geological description of the proposed Geopark
- 12 B3. Listing and description of geological sites within the proposed Geopark
- 32 B4. Details on the interest of these sites in terms of their international, national, regional or local value

36 C - Geoconservation

- 36 C1. Current or potential pressure on the proposed Geopark
- 36 C2. Current status in terms of protection of geological sites within the proposed Geopark
- 40 C3. Data on the management and maintenance of these sites
- 40 C4. Listing and description of non-geological sites and how they are integrated into the proposed Geopark

44 D - Economic Activity & Business Plan

- 44 D1. Economic activity in the proposed Geopark
- D2. Existing and planned facilities for the proposed Geopark
- D3. Analysis of geotourism potential of the proposed Geopark
- 47 D4. Overview and policies for the sustainable development
- 47 D4.1. Overview and policies for the sustainable development of geo-tourism and economy
- 47 D4.2. Overview and policies for the sustainable development of geo-education
- 48 D4.3. Overview and policies for the sustainable development of geo-heritage
- D5. Policies for, and examples of, community empowerment (involvement and consultation) in the proposed Geopark
- 49 D6. Policies for, and examples of, public and stakeholder awareness in the proposed Geopark

50 E – Interest and arguments for joining the EGN/GGN

ANNEXS

Annex 1: Self Evaluation Document

Append A: Additional Information Regarding the Self Evaluation Document

Annex 2: Additional Copy of Section B "Geological Heritage" of the Application

Annex 3: Letters of Support from the Portugal UNESCO Commission, Azores Government Authorities and Relevant National and International Scientists





Annex 1: Self Evaluation Document







Global Geoparks Network

Applicant's Evaluation Document

Document A

Applicants Identity

Name and Country of Applicant territory.

Geoparque Açores, Portugal / Azores Geopark, Portugal

2. Name of the Applicant's Management Body

GEOAÇORES - Associação Geoparq	ue Açores / Azores Geopark Association
Region: Azores Autonomous Region	
Country:	Portugal
Telephone:	(+351) 292 293 525
Fax:	(+351) 292 293 525
Email:	info@azoresgeopark.com; manuel.ps.costa@azores.gov.pt

3. Address of Applicant Management Body

Centro de Empresas da Horta, Rua do Pasteleiro s/n - Angústias, 9900-069 HORTA - Açores

4. Size of Territory and Geographical Coordinates

Size in km ²	12.884
Coordinates	Lat. 36° - 41° North/Long. 24° - 33° West

5. Contact Person

Management Body Director	Manuel Paulino Costa
Geoscientist	João Carlos Nunes / Eva Almeida Lima
Specialist on Regional Development	

Statement of acceptance of European Geoparks Network Charter Requirements:

The Management Body of the Applicant Territory ready the GGN / EGN charter and accepts all of its provisions.

Name	Position	Date		
José Leonardo Goulart	GEOAÇORES President 08/11/2011			
Signature	/ Emuster	1682		
Name	Position	Date		
Manuel Paulino Costa	GEO#CORES Secretary & General Coordinator	08/11/200		
Signature	MIRIS-14	5		

		Application Over	view		
	Category	Weighting	Self- assessment	Evaluators	
		(%)		Estimate	
1	Geology and Landscape				
1.1	Territory	5	43,5	0	
1.2	Geoconservation	20	176	0	
1.3	Natural and Cultural Heritage	10	100	0	
II.	Management Structure	25	206,25	0	
III	Interpretation and Environmental Education	15	111,75	0	
IV	Geotourism	15	136,5	0	
v	Sustainable Regional Economic Development	10	65	0	
	Total	100	839	0	

EVAL	UATORS VERIFICATIO	N
Name	Position	Date
Signature		
Name	Position	Date
Signature		

	I. Geology and Landscape 1.1 Territory		Marks available	Self Assessment
1	. TERRITORY			
1.	1.1 Geosite list			
	List of "Geosites" located within territory identified for use (Please provide a geosite list)			
	50.02	"Geosites" or more	100	
	40 *G	40 "Geosites" or more	200	200
	Maxi	Maximum Total	200	200
"	2 Geodiversity			
2.1	How many geological periods are represented in your area? (10 points each, maximum 100 points). (Please provide a list)	00 points). (Please	100	20
2.2	How many clearly defined rock types are represented in your area? (10 points each, maximum 100 points) (Please provide a list)	mum 100 points).	100	90
2.3	How many distinct geological or geomorphological features are present within your area? (Please provide a list) (10 points each, maximum 100 points).	(Please provide a list)	100	100
	Maxii	Maximum Total	300	170
33	Public Interpretation of the Geopark's sites of interest			
6	3.1 Number of sites with public Interpretation (trails, interpretation panels or leaflets) (Please p	(Please provide a list)		
	5-10		40	
	10-50		80	
	20 or more	more	120	120
6	a list)	%	40	40
m	3.3 Geosites used for Education (Please provide a list)	%	40	
m		%	40	
6	3.5 Non-Geological Sites used by the Geopark (intergraded in Geoparks activities)		40	
ı		Maximum Total	200	200
7	Relationship to existing Geoparks (select one from the following options)			
4.1	There is no comparison with any other existing Geopark within GGN		300	300
4.2	2 There is another Geopark within GGN with comparable geology.		200	
4.3	There is another Geopark within GGN with comparable geology or infrastructure in the same country	me country.	100	
4.4	There is another Geopark within GGN with comparable geology or infrastructure in the same country's geographical Region (Clarification in time and distance)	me country's	50	
	Maxi	Maximum Total	300	300

870

1000

Maximum points Self Assessment

Territory Subtotal

II. Geology and Landscape 1.2 GEOLOGICAL CONSERVATION	Marks available	Self Assessment	Evaluators' Estimate
Inventory and significance of Geosites can be found in your area (SELF AWARDED total cannot exceed 300).			
At least one geosite of international significance geology and geomorphology. (100 for each). (Give a list and justification)	160	160	
1.2 At least five geosites of national significance (Give a list and justification)	100	100	
1.3 At least 20 geosites of educational interest and used by schools and universities. (Give a list and justification)	100	100	
1.4 Do you have a geosites database for the Geopark? (Give a list and justification)	90	909	
1.5 Do you have a geosites map for the Geopark? (Give a list and justification)	50		
Maximum Total	300	3	0
Strategy and legislation to protect against damage of geological sites and features (one answer only)			
2.1 The entire territory has legal protection because of it's geological values.	300		
2.2 Part of the area is protected by law for its geological interest. (please refer to which part and why)	150	150	
2.3 Prohibition of destroying and removing parts of the geological heritage.	150	150	
Maximum Total	300	300	0
3 How are the geosites protected against misuse and damage?			
3.1 General announcement of regulations against misuse and damage for the entire Geopark area	100		
3.2 Announcement of regulations against misuse and damage at individual sites of the Geopark	50	50	
3.3 Use of observation posts, guarding and patrolling by wardens	60	9	
3.4 Provision for enforcement of regulations (no digging and collection) in website, flyers, etc.	40	40	
3.5 Offering collecting of geological specimens under supervision at selected sites (clarification)	40		
Maximum Total	200	150	0
What measures are carried out to protect geosites and infrastructure against damage and natural degradation?			
4.1 Regular maintenance and cleaning. (Please give details. How often are they checked?)	09	09	
4.2 Conservation measures (Please give details)	70	0.2	
4.3 Protective measures (preparation, sealing to avoid natural degradation) (Please give details)	70		
Maximum Total	200	130	0

Evaluators' ent Estimate	880 0
Self Assessme	
Maximum points	1000
Geoconservation Subtotal	

	III. Geology and Landscape 1.3 Natural and Cultural Heritage	Marks available	Marks available Self Assessment	Evaluators' Estimate
	1 Natural Rank (SELF AWARDED total cannot exceed 300).			
÷	1.1 World Heritage Site (Natural or Mixed) (Please give a list and justification)	300		
1.2	Other International Designation in part of the Geopark territory (MAB = 200, Ramsar wetland = 200, Other = 100) (Please give a list and justification)	200	200	
1.3	1.3 National designation in part of the Geopark territory (Please give a list and justification)	200		
4.	1.4 Regional designation in part of the Geopark territory (Please give a list and justification)	100	100	
1.8	1.5 Local designation in part of the Geopark territory (Please give a list and justification)	90		
	Maximum Total	300	300	0
7	2 Cultural Rank (SELF AWARDED total cannot exceed 300).			
N.	2.1 World Heritage Site in part of the Geopark territory (Cultural or Mixed) (Please give a list and justification)	300	300	
2.5	2.2 Other International Designation in part of the Geopark territory (Please give a list and justification)	200		
N.	 National designation in part of the Geopark territory (Please give a list and justification) 	200	200	
2,	2.4 Regional designation in part of the Geopark territory (Please give a list and justification)	100	100	
2.5	 Local designation in part of the Geopark territory (Please give a list and justification) 	90	50	
	Maximum Total	300	300	0
**	3 Promotion and maintenance of Natural and Cultural Heritage			
60	3.1 Interpretation (Please give details)	100	100	
69	3.2 Education programmes (Please give details)	100	100	
60	3.3 Communication (Please give details)	100	100	
3.4	Promotion of the links between Geological Heritage sites and the existing Natural and cultural sites within the Geopark (Prove with examples) (Please give details)	100	100	
	Maximum Total	400	400	0

0	2750	3000	
Evaluators' Estimate	SelfAssessment	Maximum points So	Total Points Awarded For Section I: Geology and Landscape
0	1000	1000	
Evaluators' Estimate	Self Assessment	Maximum points So	Natural and Cultural Heritage Subtotal

	II. MANAGEMENT STRUCTURI		Marks available	Self Assessment	Evaluators' Estimate
1	How is the Applicants management structure organised?				
1.1	Does the Geopark has a clear and well defined boundary? (Please give details)		50	50	
1.2	Does the Geopark have well defined and effective management structure able to to enhance protection of Geological Heritage and promote sustainable regional devel (Please give details)		50	50	
1.3	Is the Geopark staff employed directly or indirectly by Geopark partners? (Please	(laborate)	.50	50	
1.4	An independently administered budget (Please give details)		50	50	
_		Maximum Total	200	200	0
2	Does a management or Master Plan exist?				
2.1	Management or Master Plan exists (not older than 10 years) (You should refer to the accompanying documentation)	ne main components in	40	40	
3	Master Plan Components - What components does it include?				
3.1	Earth Heritage (Geosite and Landscape).		10	10	**************
3.2	Other Natural and Cultural Heritage		10	10	
3.3	.3 Links between Natural and Cultural Heritage		10	10	
3.4	.4 Tourism development (infrastructure and activities)		10	10	
3.5	1.5 Education activities		10	10	
3.6	Local development		10	10	
3.7	Regional products (agrotourism)		10		
3.8	Community links		10		
3.9	Funding		10	10	
-	Marketing strategy		10		
_	Strength and Weakness Analysis of Management and administration		20	20	
-	An audit of the geological and other resources		20		
3.13	Do you have targets for the following goals? (Identify specific goals)	Cartani	5		
		Geology Landscape protection	5	5	
		Tourism 'geotourism'	5	5	
		Agriculture and forestry	5	-	
3.14	Analysis of local/regional development potentials		10	10	
		Maximum Total	200	165	0
4	Does your Application have a Marketing Strategy				
	Strategy exists (not older than 10 years) (You should refer to the main components documentation)	in accompanying	50		
		Maximum Total	50	0	0
5	Geopark should protect its geological heritage and create sustainable been done to fulfil this duty?	geotourism. What has			
5.1	Definition of areas which will be the focus of tourism development		25	25	
5.2	Definition of areas where no tourism is allowed, (with focus on protection and rese	arch)	20		
5.3	Measures taken to regulate and reduce traffic (restricted access, central parking to signosting etc.)	ts, traffic guiding system,	15		
5.4	Environmental friendly hiking path system		10		
5.5	Clearly defined cycle or other trails such as bridleways or river trails.		10		
		Maximum Total	80	45	0
6	Are there any initiatives or working groups who discuss promotion of heritage	natural and cultural			
6.1	Regular "Working Group" meetings on specific topics		20	20	
	Individual cooperation and contracts between Applicant, tourist organisations and o	other interest groups	10		
6.3	Other regular activities, not described by the answers above.		10		_
	Has your geopark area received any awards or other formal recognition	Maximum Total	20	20	0
7	fields of geodiversity, conservation or sustainable geo-tourism during AWARDED total cannot exceed 100)				
7.1	International awards (name and date of award)		100	100	
_	National awards (name and date of award)		50		
7.3	Other (e.g. from industry) (name and date of award)		20	20	
		Maximum Total	100	100	0
8	Are competent geological and scientific experts available to promote scientific basis? (SELF AWARDED total cannot exceed 150)	urther research work on a			
8.1	At least one person with a degree in geosciences or other related discipline in the directly) (Add 10 points for each geoscientist).	permanent staff (employed	40		

8.2	At least five people with a degree in geosciences or other related discipline on the staff of the Applicant (employed by partner)		20	20	
8.3	Do additional experts exist in the permanent staff (e.g. biologists)		10	10	
8.4	.4 Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)		20	20	
8.5	Regular consulting is maintained by:				
		Persons with scientific background in geosciences	15	15	
		Persons with experience in geosciences	10	10	
		Amateurs available from local community	5	5	
8.6	How many different scientific disciplines are	e in the expert network	**********		
		< 5	5	5	
	>5				
8.7	Does a marketing expert exist? If not who o	ioes the work?	5	5	
8.8	Does a press office exist? If not who does to	the work?	5	5	
8.9	8.9 Are staff members available to run field tripsiguided walks?		5		
		Maximum Total	150	95	0
9	Does your Applicant area have the fo	ollowing Infrastructure			
9.1	Museum within the area of Application man	aged by yourself or a partner in your organization	100	100	
9.2	Information Centre within the area of Application		80	80	
9.3	Info-klosks' or other 'local information points' within the area carry information about the Applicant and its aims and work		40	40	
9.4	Information panels within the area		40	40	
9.5	9.5 Geological Trails within the area of Applicant, which the Applicant has developed or been involved in developing		40		
		Maximum Total	200	200	0

Management Structure	points 1000		Estimate 0
Total Points Awarded For Section II:	Maximum	Solf Assessment	Evaluators'



III. Information and Environmental Education	Marks available	Self Assessment	Evaluators' Estimate
1 Research, information and education scientific activity in Earth sciences within the territory			
1.1 At least one scientific/academic institution working in the Applicant's area.	50	50	
1.2 At least one student final report (mapping etc.) in the Applicant's area per year	40		
1.3 At least one of PhD thesis on Applicant's area within the past three years At least five scientific or tourism focused academic papers from the work within the Applicant's area during last 5	50	50	
1,4 years	40		
Maximum Total	180	180	0
2 Do you operate programs of environmental education in your Applicant area?			
2.1 Does your permanent staff include specialists in environmental education, who undertake such work as their main role within your team.	50		
2.2 Do you operate at least one formal education programme (please outline the nature of the programme(s)	30		
Do you contribute towards at least one formal education programme developed by other organisations. (museums etc.)	20	20	
2.4 Personal and individual program offered to children visiting the Applicant's area	20		
2.5 Do you operate a special program for primary/elementary school classes?	20		
2.6 Do you operate a special program for secondary/high school classes? 7 Do you operate a special program for university students?	20		
2.8 Are there any university camps/education centres in the Applicant's area	20		
Maximum Total	200		0
3 What kind of educational materials exist? (The SELF AWARDED total cannot exceed 120)			
3.1 Have you developed new educational material for school classes?	20		
3.2 Films, video, slideshow etc.	20		
3.3 Interactive elements/ internet 3.4 Different special exhibitions changing on a regular basis	20		
3.5 Special education equipment (puzzles, special constructions, etc)	20		
3.6 Do you produce other material for children below 8 years?	20		
Maximum Total	120	80	0
4 What kind of published information is available in your Applicant area?			
4.1 Protection of geological heritage	20		
4.2 Geology of the area 4.3 Publication linking geology, nature and culture of the area	15		
4.4 Environmentally friendly behaviour in the area	15		
4.5 Other aspects of natural history which can be found within the area	15	4.0	
4.6 Historical elements	15		
Geology provision for school groups. For example, organized visits etc.	100	100	0
(The SELF AWARDED total cannot exceed 100)			
5.1 Guided tours by Applicant's staff (explain and justify) 5.2 Guided tours through a member organisation (explain and justify)	30		
5.3 Standard programs, regularly offered for all park visitors (explain and justify)	15		
5.4 Limited group size (max. 30 persons per guide) (explain and justify)	10		
5.5 Are alternatives available if tour impossible due to bad weather conditions? (explain and justify)	10		
5.6 Do programs exist for different ages? (explain and justify)	20		
5.7 Do special, scientific programs exist? (explain and justify) 5.8 Is teacher training offered in matters relating to the Applicant? (explain and justify)	20		
Maximum Total	100		0
6 Education – Guides			
6.1 Do you have at least one qualified expert in Geopark permanent staff providing guided visit that your organization			
has a role in developing? (explain and justify) Do you have at least one qualified expert in partner organization providing guided visit that your organization has	20		
9.4 a role in developing? (explain and justify)	15	15	
6.3 Personal guides in Geopark permanent staff(explain and justify)	20		
6.4 Personal guides by partner organisation(explain and justify)	15	15	
Freelance guides whose training and / or program is supported by your organization (explain and justify) Training courses for guides (explain and justify)	20		
6.6 Training courses for guides (explain and justify) Maximum Total	100		0
7 What kind of information do you provide to educational groups, which encourage them to visit your area?		30	
7.1 Letters to schools and universities	20	20	

_					
7.2	Brochure		20	20	
7.3	3 Press announcements (Newspapers, Radio, TV)		20	20	
7.4	Newspaper or newsletter		20		
		Maximum Total	80	60	0
8	8 Do you use the internet for school programmes? What kind of service do you provide?				
8.1	.1 Own website with general information about environmental education within the area		50	50	
8.2	Those responsible for the education programme may be reached by E-Mail		30	30	
8.3	Regular electronic newsletter		20	20	
8.4	Up to date calendar of activities		20	20	
		Maximum Total	120	120	0

Total Points Awarded For Section III: Education	Maximum points	Self Assessment	Evaluators' Estimate
	1000	745	0



IV. Geotourism		Marks available	Self Assessment	Evaluators' Estimate
What kind of promotional material of the area takes place?				
1.1 Printed material (e.g. leaflets, magazines)		25	25	************
1.2 Popular literature for public (e.g. books, guide books)		-15	15	
1.3 CD or video material 1.4 Other promotional material or merchandise		15	15	
The particular programmer resources or resources are resources.	Maximum Total	70	70	0
2 In how many languages is the marketing material produced? (The exceed 80)	ne SELF AWARDED total cannot			
2.1 English		10		
2.2 French 2.3 Spanish		10		
2.4 Russian		10		
2.5 Chinese		10		
2.6 Arabic		10	***	
2.7 Add 10 points for each other language. (explain and justify) 2.8 Multi-languages in one publication		10	90	
Elegandria rangongeo in ene promoconi	Maximum Total	80	80	0
3 Do information centres or exhibitions concerning the area exist AWARDED total cannot exceed 100)	in the Applicant's area? (SELF			
3.1 At least one information centre, managed directly by the Geopark or one of organization	the partner members of your	30	30	
3.2 Existing "info points" or similar facilities throughout the area managed by dire partner members of your organization	ectly by the Geopark or one of the	20	20	
3.3 Information centre "meeting and starting" point for excursions		-10	10	
3.4 Is the Information centre accessible for wheelchair users and does it cater for		10		
3.5 Personal and individual information offered to visitors about possible activiti-		10		
3.6 Centre open to the public at least 6 days a week, all year round weather per	Maximum Total	100	100	0
4 How is information and interpretation about the area presented is points etc?				
4.1 Static display material		10	10	
4.2 Films, video, slideshow etc.		10	10	
4.3 Interactive displays 4.4 Different special exhibitions changing on a regular basis		10		
The principle agreed extraordia changing on a regular basis	Maximum Total	70	70	0
5 Public Access and facilities(SELF AWARDED total cannot excee	d 100)			
5.1 is it possible to reach the geopark area by public transport		50	50	
5.2 Do you provide your own tourist transport		20	20	
5.3 Is public transport integrated with walking, cycling trails 5.4 Do you have car park facilities connected to the trails which you have devel	read	20		
5.5 Are there toilets available in the parking areas.	opea	20	20	
	Maximum Total	100		0
6 Are visitors informed about public transport in the area and encome?	ouraged to use it before they			
6.1 Promotional material about the area (leaflets, brochures, internet) contains	information about public transport		20	
6.2 Websites of the Applicant and/or local tourism organizations are linked to with information held by others.		20	20	
6.3 Special offers for tourists using public transport, bicycle or other forms of su	stainable transport	10		
	Maximum Total	50		0
7 What kind of guided tours have been developed by your manage	ement body or your partners?			
7.1 Groups with special interests in geology and geomorphology		10		
7.2 Tours for a broad audience		10		
7.3 Tours for a broad audience 7.4 Do you offer tours for disabled visitors		10		
7.5 Alternatives available if tour impossible due to bad weather conditions		10		
7.6 Flexible registration system (day to day basis) for participants or no registra		10	10	
	Maximum Total	70	70	0
8 What else do you use to inform visitors about your area				
8.1 Easy to read interpretation panels in entrance areas or at Tourist locations		20	20	
8.2 There is at least one promoted trail dealing with geological subjects, develo- developed by partners.	ped by your team, alongside any	20	20	
	Maximum Total	40		0

9.1 Joint information or promotional material 10 Do you use the internet and what kind of service do you provide? 10.1 Own website with general information about the area 10.2 Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area. 10.3 Geopark management may be reached by email 10.4 Regular electronic newsletter	20 20 40	20 20 40	0
10 Do you use the internet and what kind of service do you provide? 10.1 Own website with general information about the area 10.2 Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area. 10.3 Geopark management may be reached by email 10.4 Regular electronic newsletter	20	20	0
10 Do you use the infernet and what kind of service do you provide? 10.1 Own website with general information about the area 10.2 Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area. 10.3 Geopark management may be reached by email 10.4 Regular electronic newsletter			0
10.1 Own website with general information about the area 10.2 Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area. 10.3 Geopark management may be reached by email 10.4 Regular electronic newsletter	40	40	
10.2 Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area. 10.3 Geopark management may be reached by email 10.4 Regular electronic newsletter	40	40	
10.2 Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area. 10.3 Geopark management may be reached by email 10.4 Regular electronic newsletter	7.0	40	000000000000000000000000000000000000000
10.3 Geopark management may be reached by email 10.4 Regular electronic newsletter		10	
10.4 Regular electronic newsletter	10	5	
	- 5		
4.6. El Francisco de conferencia de Francisco de Francisc	10	10	
10.5 Facility to order publications on-line	10	10	
10.6 Up to date calendar of activities	15	15	
10.7 Guidance for visitors on potential excursions	10		
Maximum Total	80	80	0
11 What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ? (SELF AWARDED total cannot exceed 100)			
11.1 Network of footpaths which include the main touristic and scientific points of interest	10	10	
11.2 Uniform/standard signposting of paths	10	10	
11.3 Regular checks of infrastructure and immediate repair guaranteed	10		
11.4 Special maps and information sheets for hikers, cyclists, etc.	10	10	
At least one path concerning a special subject (mining probability problems and non-involvent reported in your	- 10		
score under another heading	10	10	
11.6 Guided cycling, walking, etc. tours, provided or actively supported by a member organization	10	10	
11.7 Such tours include several days all inclusive offer (hotel, half or full board) for hiking and cycling tours provided or actively supported by a member organization	10		
11.8 Such tours include several days all inclusive package with luggage transport provided or actively supported by a member organization	10		
11.9 There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.	20	20	
Maximum Total	100	70	0
12 How do you communicate the goals of Geotourism, especially with those responsible for tourism.			
12.1 Direct personal meetings or through their involvement in your organization.	10	10	
12.2 A regular award scheme to promote good practice.	20		
12.3 The selection and nomination of official partners/mentors/sponsors	20	20	
Maximum Total	50	30	0
13 Do you have the following sustainable (e.g. non car based) trails?			
13.1 Geo-trails	20	20	
13.2 Cultural trails	10	10	
13.3 Forest trails	10	10	
13.4 Other trails	10	10	
13.5 Other out-door activities not mentioned elsewhere.	10	10	
Maximum Total	60	60	0
14 Visitor evaluation			
14.1 Do you count visitors?	20		
By entrance tickets / trail counters		20	
By field trip participants?	\rightarrow	20	
By estimation?	\rightarrow		
By visitor survey?	\rightarrow		
14.2 Do you evaluate where your visitors come from?	20		
By booking addresses?	20		
1899 MARKET ACCUSEDANCY	\rightarrow	40	
		20	
By market analysis?			
By market analysis? By university study?			
By market analysis?	20	20	
By market analysis? By university study?	20 10	20	
By market analysis? By university study? 14.3 Do you use visitor evaluation for your forward planning? Do you have analysis of the socio-economic profile of your visitors (families, school classes, pension groups,		20	

Total Points Awarded For Section IV: Geotourism	Maximum points	Self Assessment	Evaluators' Estimate
	1000	910	0

	V. Sustainable Regional Economy	Marks available	Self Assessment	Evaluators' Estimate
3	What efforts are undertaken to promote regional food and craft products, integrating the catering trade?			
1.1	Initiatives promoting food from regional and/or ecological production, which your organisation develops supports.	or actively 50		
1.2	Meals from regional and/or ecological production are available in restaurants	30	30	
1.2	The Applicant organizes markets, where mainly regional agricultural products are sold	50		
1,4	A label for regional food products or local gastronomy exists	30	30	
1.5	Direct marketing of regional agricultural products is promoted	40	40	
	Maximum Total	200	100	
2	Which efforts are undertaken to create an d promote regional geotourism products? (I AWARDED total cannot exceed 100)	The SELF		
2.1	Initiatives promoting geological replicas production exist	50		
2.2	Casts and souvenirs from local production are available	100	100	
2.5	The organization or its active partners has a retail outlet or outlets where mainly regional products are s	old. 50	50	
	Maximum Total	200	150	0
	How are regional crafts promoted?			
3.1	The marketing of local craft products is actively supported	50	50	
3.2	Local craft products are showcased	100	100	
Т	Maximum Total	150	150	
Š	What efforts are undertaken to promote links between the Applicant and local businesse (SELF AWARDED total cannot exceed 100)	16?		
4.1	A label for regional services/products has been developed the Applicant or in partnership with others	50		
4.3	Direct marketing of regional products is undertaken by your organization	50		
4.3	Tourism offers include tours of collaboration with local businesses	20		
	Maximum Total	100		
8	What kind of contracts are regularly offered to businesses in your area?			
5.1	Services (repair, management)	50		
5.2	Design, Print	50	50	
5.3	Other equipment and services to support geotourism and interpretation, e.g. transport, display cabinets details)	etc. (give 80	80	
	Maximum Total	150	130	0
•	Networking (SELF AWARDED total cannot exceed 200)			
6.1	A network of co-operating enterprises exists, fostered by the Applicant.	100		
6.2	There is a formal contract between the Applicant and its partners	100	100	
6.3	There are joint projects, financed, between the Applicant, private businesses and local authorities.	50	50	
	Maximum Total	200	100	





